

2024



Sponsorship Opportunities





Turning Point provides comprehensive, free, and confidential programs for domestic violence, sexual violence, and human trafficking survivors, their loved ones, and the community. Services include a 24-hour Hotline, Emergency Shelter, Housing, Advocacy/Counseling, Personal Protection Orders (PPO), Legal Advocacy, Forensic Nurse and First Response Advocacy, and Prevention and Community Education. Second Hand Rose, another Turning Point service, provides survivors with gently used items while providing an opportunity for the community to donate and shop. Serving Metro Detroit for more than 43 years, Turning Point has helped over 125,000 survivors.



MISSION

Turning Point empowers survivors of domestic violence, sexual violence, and human trafficking through comprehensive services and resources while advocating for community action to end oppression and violence.

VISION

Our vision is a just and equitable society free of domestic violence, sexual violence, and human trafficking.



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A Message from our President & CEO



Dr. Sharman Davenport
President & CEO

Dear Friends of Turning Point,

Each year Turning Point hosts three signature fundraising events to raise funds to support programs that empower survivors of domestic violence, sexual violence, and human trafficking.

Sponsorships are the most important factor to ensuring the financial success of our events. Your generous commitment as a sponsor lets us know that the work we are doing is important.

Events not only raise funds for our programs, but they also help us to educate and engage the community in our mission.

Thank you for your thoughtful and intentional investment in our work and your community.

With much gratitude,

A handwritten signature in black ink, reading "Sharman Davenport".

Event Dates



**Stepping Out with
the Stars**
Thursday, May 2, 2024
The Palazzo Grande
Shelby Township, MI



**Survivors Golf
Outing**
Friday, June 21, 2024
Cracklewood Golf Course
Macomb, MI



Tara's 5K Run & Walk
September 2024
Freedom Hill County Park
Sterling Heights, MI



Stepping Out with the Stars

"Stepping Out with the Stars" is an exciting event that brings together local celebrities who train tirelessly to showcase their dancing skills and compete for a worthy cause. This highly anticipated event is set to captivate over 600 attendees, creating a vibrant and exhilarating atmosphere.

Local businesses recognizing the significance of supporting the community have the opportunity to sponsor this event, aligning their brand values with the spirit of giving back. By sponsoring "Stepping Out with the Stars," businesses not only gain visibility and exposure but also demonstrate their commitment to supporting local initiatives and making a positive impact.





May 2, 2024

The Palazzo Grande

54660 Van Dyke Ave, Shelby Township

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Presenting Sponsor Benefits *	Included in Media Releases	# of tickets included	Logo in Event Program	Full Page Program Ad	Half Page Program Ad
* Presenting \$15,000	√	√	30	√	√	
Titanium \$10,000		√	20	√	√	
Diamond \$7,500		√	15	√	√	
Bar \$6,000		√	10	√		√
Platinum \$5,000		√	10	√		√
Gold \$3,500			8	√		√
Valet \$2,500			4	√		√
Silver \$2,000			4	√		√
Bronze \$1,500			2	√		√
Entertainment \$1,000				√		√
Program Ad \$650					√	
Program Ad \$550						√

* **Presenting Sponsor Benefits** - Name listed with event logo as presenting sponsor on all materials, opportunity to speak at the event opening (in-person or with video message), presenting sponsor quote in media release, full back page program ad, prominent acknowledgement on Turning Point's website and premium table placement

Event Reach

6,600 - Print Materials

11,000 - Social Media

650 - Event Guests

50,000 - Email Blasts

For more information, or to purchase your Sponsorship, please contact
Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org

Survivors Golf Outing

As a sponsor of Turning Point's Survivors Golf Outing, your business will gain valuable exposure to a diverse audience of professionals, community members, and local leaders. It's an excellent opportunity to showcase your brand's commitment to community engagement while supporting survivors of domestic violence, sexual violence, and human trafficking. In addition to sponsorship, we also invite you and your team to participate as a foursome, enjoying a day of networking, friendly competition, and camaraderie.

4 Player Team Scramble
Course Games & Prizes
Steak Buffet Dinner

Lunch Included
Drink Tickets
Raffle Baskets



Survivors Golf Outing

June 21, 2024

Cracklewood Golf Club | 18215 24 Mile Rd, Macomb

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Logo on Dinner Table Signage	Extra Dinner Tickets Included	Logo on Cart Signs	# of Foursome Included	Mission-Driven signs for Program & Services w/ your logo	Logo on agency social media	Recognition in Event Program	# of Sponsor Signs on Course w/ your logo
Ace* \$7,500	✓	8	✓	2	5	✓	✓	3
Eagle \$4,000	✓	4	✓	2	4	✓	✓	2
Birdie \$2,000	✓	2	✓	1	3	✓	✓	1
Hole-In-One Contest \$1,500			✓	1	2	✓	✓	1
Beverage Cart \$1,500			✓	1	2	✓	✓	1
Gold \$1,125			✓	1	1	✓	✓	1
Lunch or Registration \$1,000						✓	✓	1
Contest Hole \$500						✓	✓	1
Hole Sign \$150.00							✓	1

* ACE Sponsor will have their Company listed as the Presenting Sponsor on all event materials

Event Reach

5,500 - Print Materials

11,000 - Social Media

200 - Event Guests

50,000 - Email Blasts

For more information, or to purchase your Sponsorship, please contact
Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org

Tara's 5K Run & Walk

We invite you to be a part of something truly special and meaningful in our community – Turning Point's annual Tara's 5K Run & Walk! This exciting event brings together runners, walkers, and fitness enthusiasts of all ages to support survivors of domestic violence. By becoming a sponsor, your business will gain tremendous exposure and goodwill among participants, volunteers, and spectators. Your logo and name will be displayed on event signage, promotional materials, and digital platforms, reaching a wide audience. Additionally, this sponsorship opportunity provides you with an excellent chance to align your brand with a positive social impact, demonstrating your commitment to community engagement and wellness. Join us in making a difference and positioning your business as a leader in supporting survivors of domestic violence.





Tara's 5K Run & Walk

Tara's 5K Run & Walk

September 2024

Freedom Hill County Park | 14900 Metropolitan Pkwy

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Recognized on all Event Materials as Presenting Sponsor	Quote from Sponsor	Included in Media Releases	# of registration included	Recognition on agency social media	Course Sign with Logo
Presenting \$5,000	√	√	√	20	√	√
Diamond \$2,500			√	10	√	√
Finish/Start Line \$1,500				8	√	√
Gold \$1,000				5	√	√
Silver \$750				4	√	√
Water Stop \$500				2	√	√
Coffee \$500				2	√	√
Course Signage \$150						√

Event Reach

5,200 - Print Materials

11,000 - Social Media

300 - Event Guests

50,000 - Email Blasts

For more information, or to purchase your Sponsorship, please contact
Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org

SURVIVOR SERVICES

24-Hour Hotline (586-463-6990) - Available 24/7/365 to provide support, safety planning, and resources to survivors of domestic violence, sexual violence, and human trafficking. Hotline staff are also available to support loved ones of survivors, community members, and professionals. Language translation services and teletypewriter (TTY) available. The hotline answers more than 10,000 calls each year.

Emergency Shelter (586-463-6990) - A secure, accessible building with 52 beds provides emergency, temporary shelter for survivors and their children who are fleeing from domestic violence or sexual violence. Based on availability, a community partner offers safe boarding to family pets for residents.

Housing (586-463-6990) - Rapid Re-Housing and Transitional Housing Programs provide safe, affordable housing and supportive services to survivors

Human Trafficking (586-463-6990) - Provides emergency shelter, transitional housing, first response advocacy, and additional services to all survivors of human trafficking-labor or sex-regardless of gender, sexual orientation, or sobriety.

Forensic Nurse & First Response Advocacy (586-463-6990) - Available 24/7/365 to provide comprehensive medical forensic exams and emotional support to adults and children who have experienced sexual assault or intimate partner strangulation.

Advocacy/Counseling (586-463-4430) - Provides individual and group sessions for adults and children impacted by domestic violence, sexual violence, or human trafficking to promote healing and increase access to resources.

Personal Protection Order (PPO) (586-469-7494) - Staff assist the community with Personal Protection Order forms, motions, and e-filing, while providing support, resources, and safety optioning.

Legal Advocacy (586-465-9161) - Legal advocates are not attorneys but are well-versed in the legal system and victim's rights. They can provide survivors with advocacy throughout the legal process as well as accompany survivors to court.

Second Hand Rose (586-468-3083) - Offers support to survivors via gently used items donated as well as affordable merchandise to the community. All proceeds help provide Services to Turning Point Survivors. Visit our website for store hours and donation schedules.

COMMUNITY EDUCATION & ENGAGEMENT

Community Education (586-868-4547) - Domestic violence, sexual violence, and human trafficking are community issues. Our presentations focus on raising awareness and understanding, ways to support survivors, create healthy relationships, and end violence in our communities. Services are available to organizations, professional audiences, faith-based communities, and other community groups. Visit our website to view our training menu and submit a request.

Prevention Education (586-463-4430) - Prevention Education works to educate middle and high school students on consent, healthy relationships, dating violence, and human trafficking through one and two-day classroom presentations. The program also offers education for school staff and parents.

Survivor Speaker's Bureau (586-463-4430) - Turning Point's Survivor Speaker's Bureau is an opportunity for survivors or loved ones to share their experiences of abuse and healing with the community.

Systems Change (586-463-4430) - Turning Point advocates for community action to end violence and oppression. Our advocacy includes participating in community committees, partnering with survivors to shape public policy, and collaborating with partners in law enforcement, health care, civil and criminal court, and service organizations to improve supports for survivors and increase offender accountability.

Volunteer (586-463-4430) - Volunteers are critical to achieving our mission. There are many ways to get involved including direct work with survivors, indirect administrative and fundraising support, and Second Hand Rose. We offer individual and group volunteer experiences, as well as opportunities for community service.

Learn more on our website: turningpointmacomb.org



2024 SPONSORSHIP OPPORTUNITIES

Want to support one or all of our events? We are here to help you with your sponsorship questions and assist you in creating a plan that works for you. Know that your support makes a vital impact to domestic violence, sexual violence & human trafficking survivors we serve at Turning Point Inc. For assistance please contact Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org.

Sponsorship Levels by Event

STEPPING OUT WITH THE STARS	SURVIVORS GOLF OUTING	Tara's 5K Run & Walk
<input type="checkbox"/> \$15,000 Presenting	<input type="checkbox"/> \$7,500 Ace	<input type="checkbox"/> \$5,000 Presenting
<input type="checkbox"/> \$10,000 Titanium	<input type="checkbox"/> \$4,000 Eagle	<input type="checkbox"/> \$2,500 Diamond
<input type="checkbox"/> \$7,500 Diamond	<input type="checkbox"/> \$2,000 Birdie	<input type="checkbox"/> \$1,500 Start/Finish Line
<input type="checkbox"/> \$6,000 Bar	<input type="checkbox"/> \$1,500 Beverage Cart	<input type="checkbox"/> \$1,000 Gold
<input type="checkbox"/> \$5,000 Platinum	<input type="checkbox"/> \$1,500 Hole-In-One Contest	<input type="checkbox"/> \$750 Silver
<input type="checkbox"/> \$3,500 Gold	<input type="checkbox"/> \$1,125 Gold	<input type="checkbox"/> \$500 Water Stop
<input type="checkbox"/> \$2,500 Valet	<input type="checkbox"/> \$1,000 Lunch or Registration	<input type="checkbox"/> \$500 Coffee
<input type="checkbox"/> \$2,000 Silver	<input type="checkbox"/> \$750 Silver	<input type="checkbox"/> \$150 Course Signage
<input type="checkbox"/> \$1,500 Bronze	<input type="checkbox"/> \$500 Contest Hole	
<input type="checkbox"/> \$1,000 Entertainment	<input type="checkbox"/> \$150 Hole Sign	
<input type="checkbox"/> \$650 Program Ad Full-Page		
<input type="checkbox"/> \$550 Program Ad Half-Page		

Contact Person: _____

Company Name (as it should appear in print): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ Invoice Me

☐ Payment Enclosed

☐ Pay by Credit Card

Credit Card Type: (please circle one) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Name as it appears on Card: _____

Credit Card #: _____ EXP DATE: _____

CVC: _____ (3 digits, back of card, 4 digits for AMEX)

Billing Address: _____

City, State, Zip: _____

Billing Email: _____

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**Learn more ways to support Turning Point by
reaching out to our Development Team at
586-463-4430 or info@turningpointmacomb.org**

**Turning Point, Inc.
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