

# **Sponsorship Opportunities**





















Turning Point provides free, confidential, inclusive, and accessible services to honor the unique needs, identities, and experiences of individuals who identify as a survivor of domestic violence, sexual violence, and human trafficking for 45 years. Services include a 24-hour hotline, emergency shelter, housing, counseling, legal advocacy, personal protection order support, forensic nurse and first response advocacy, prevention, and community education. In addition to these programs, Turning Point operates Second Hand Rose, a resale store that offers gently used merchandise to the community to support survivors and the agency's mission. On average, Turning Point provides services to over 27,000 survivors and the community annually.

# <image><image>



## **MISSION**

Turning Point empowers survivors of domestic violence, sexual violence, and human trafficking through comprehensive services and resources while advocating for community action to end oppression and violence.

## **VISION**

Our vision is a just and equitable society free of domestic violence, sexual violence, and human trafficking.

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# A Message from our President & CEO



Dr. Sharman Davenport President & CEO

In 2025, Turning Point is celebrating our 45<sup>th</sup> Anniversary. We invite you to help us celebrate our 45 years of providing programs that empower survivors of domestic violence, sexual violence, and human trafficking by sponsoring one of our signature events.

Sponsorships are the most important factor to ensuring the financial success of our events. Your generous commitment as a sponsor lets us know that the work we are doing is important. You will also gain visibility and exposure while showing your commitment to supporting local initiatives and making a positive impact.

Turning Point provides live-changing services to approximately 27,000 survivors each year. Your sponsorship makes this possible.

Events not only raise funds for our programs, but they also help us to educate and engage the community in our mission.

Thank you for your thoughtful and intentional investment in our work and your community.

With much gratitude,

Van Donge

**Survivor Voices** 

Everyone helped me help myself! I feel like the staff went above and beyond me and gave me the tools I needed to be independent.

~ Survivor - Shelter Program

I do not have any family here; however, Turning Point has been a pillar of strength for me. I am so fortunate to have them in my life. They have taken care of me and my kids like a family member. I will never be able to repay this act of kindness in my life. I am deeply indebted to them for life.

~ Survivor - Housing Program

My counseling advocate, is just, simply put, wonderful. She has in a short amount of time, helped me to make tremendous progress toward healing from a lifetime of trauma. Several sessions later my mindset and life is forever changed. She has taught me how to love, respect, and believe in myself. I finally have the courage and strength needed to walk away from a 23-year domestic violence relationship, never to return. There are not enough words to express my gratitude for the services she provides. Thank you Turning Point!

~ Survivor - Counseling Program



# **April 25, 2025** The Palazzo Grande

54660 Van Dyke Ave, Shelby Township

Stepping Out with the Stars is an exciting event that brings together local celebrities who train tirelessly to showcase their dancing skills and compete for a worthy cause. The event includes performances by our Stars, a silent auction, raffle baskets, lottery tree, wine pull and other interactive activities. This highly anticipated event is set to captivate over 600 attendees, creating a vibrant and exhilarating atmosphere. Sponsors have a wide variety of opportunities to support this Stepping Out with the Stars, but we highly recommend selecting a level that includes a table(s) so you are able to enjoy the full excitement of the event.









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Premium Sponsorship Benefits	Presenting \$15,000	Titanium \$10,000	Diamond \$7,500	Bar \$6,000	Platinum \$5,000
Guest tickets included	30	20	15	10	10
Logo in Event Program	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Email Newsletter Spotlight	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Inclusion in Media Release	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$
Social Media Spotlight	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Premium Table Placement	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Named as Presenting Sponsor on all materials	$\checkmark$				
Opportunity to speak at event	$\checkmark$				
Logo on all Tables	$\checkmark$				
Logo on all Bars				$\checkmark$	
Full Page Ad	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	Gold	Valet	Silver	Bronze	Entertainment
Sponsorship Benefits	\$3,500 8	\$2,500 6	\$2,000 4	\$1,500 2	\$1,000 2
Guest Tickets Included	0	0	4	Z	
Logo in Event Program	V	V	V	ν	V
	1	1			
Email Newsletter Spotlight				1	
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Email Newsletter Spotlight		√ √ Program Ac	ls		√
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Email Newsletter Spotlight	Full-Pag		ls Ad \$450	√	√
Email Newsletter Spotlight	Full-Pag Half-Pag	e Program	ls Ad \$450 Ad \$350	√	√
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Email Newsletter Spotlight Half Page Ad	Full-Pag Half-Pag Eve Materials	e Program Je Program	ds Ad \$450 Ad \$350 Ach 11,000	√ ) - Social 0 - Email	

Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org

# **Survivors Golf Outing**

As a sponsor of Turning Point's Survivors Golf Outing, your business will gain valuable exposure to a diverse audience of professionals, community members, and local leaders. It's an excellent opportunity to showcase your brand's commitment to community engagement while supporting survivors of domestic violence, sexual violence, and human trafficking. In addition to sponsorship, we also invite you and your team to participate as a foursome, enjoying a day of networking, friendly competition, and camaraderie.

> 4 Player Team Scramble Course Games & Prizes Steak Buffet Dinner

Lunch Included Drink Tickets Raffle Baskets





# June 20, 2025

## **Cracklewood Golf Club** 18215 24 Mile Rd, Macomb

# **SPONSORSHIP OPPORTUNITIES**

Golf

Sponsor Benefits	Ace \$7500	Eagle \$4000	Beverage Cart \$2000	Birdie \$1250	Registration \$750	Contest \$500	Hole \$150
Golf Participants	12	8	4	4			
Tee Box Signs w/ Logo	8	6	4	3	2	1	1
Recognition on at Dinner Program	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo at Contest or Activity Hole	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Email Newsletter Spotlight	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Logo on Player Carts	$\checkmark$	$\checkmark$	$\checkmark$				
Social Media Spotlight	$\checkmark$	$\checkmark$	$\checkmark$				
Extra Dinner Guests (4 Guests)	$\checkmark$	$\checkmark$					
Logo on Dinner Tables	$\checkmark$	$\checkmark$					
Named as Presenting Sponsor	$\checkmark$						
Hole-in-One Contest Spotlight	$\checkmark$						
Logo at Player Registration					$\checkmark$		
Logo at Contest or Activity Hole	$\checkmark$					$\checkmark$	
Logo on Course Beverage Cart			$\checkmark$				

## **Event Reach**

5,500 - Print Materials

11,000 - Social Media

200 - Event Guests

50,000 - Email Blasts

For more information, or to purchase your Sponsorship, please contact Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org

# Tara's 5K Run & Walk

We invite you to be a part of something truly special and meaningful in our community – Turning Point's annual Tara's 5K Run & Walk! This exciting event brings together runners, walkers, and fitness enthusiasts of all ages to support survivors of domestic violence. By becoming a sponsor, your business will gain tremendous exposure and goodwill among participants, volunteers, and spectators. Your logo and name will be displayed on event signage, promotional materials, and digital platforms, reaching a wide audience. Additionally, this sponsorship opportunity provides you with an excellent chance to align your brand with a positive social impact, demonstrating your commitment to community engagement and wellness. Join us in making a difference and positioning your business as a leader in supporting survivors of domestic violence.





# Tara's 5K Run & Walk

# September 2025

Freedom Hill County Park 14900 Metropolitan Pkwy

# **SPONSORSHIP OPPORTUNITIES**

Sponsor Benefits	Presenting \$5000	Diamond \$2500	Start/ Finish Line <b>\$</b> 1500	Gold \$1000	Silver \$750	Water Stop \$500	Coffee \$500	Course Signage \$150
# of Course signs with your logo	5	3	2	1	1	1	1	1
# of registrations included	20	10	8	5	4	2	2	
Recognition on agency social media	√	٧	٧	√	√	V	√	
Included in media releases	√	V						
Recognized on all event materials as Presenting Sponsor	√							
Quote from Sponsor	√							

# **Event Reach**

5,200 - Print Materials

11,000 - Social Media

300 - Event Guests

50,000 - Email Blasts

For more information, or to purchase your Sponsorship, please contact Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org



# **Survivor Services**

Our free, confidential services are inclusive and accessible to honor the unique needs, identities, and experiences of individuals who identify as a survivor of domestic violence, sexual violence, or human trafficking.

# 24-Hour Hotline 586-463-6990

Available 24/7/365 to provide support, safety optioning, and resources to survivors of domestic violence, sexual violence, or human trafficking. Hotline staff are also available to support loved ones of survivors, community members, and professionals. Language translation services and teletypewriter (TTY) available.

#### Human Trafficking 586-463-6990

Provides emergency shelter, transitional housing, first response advocacy, and additional services to all survivors of human trafficking - labor or sex - regardless of gender, sexual orientation, or sobriety.

#### Forensic Nurse & First Response Advocacy 586-463-6990

Available 24/7/365 to provide comprehensive medical forensic examinations and emotional support to adults, adolescents, and children who have experienced sexual assault, intimate partner strangulation, and/or human trafficking in Macomb and St. Clair Counties.



# Housing 586-463-6990

Rapid Re-Housing and Transitional Housing Programs provide safe, affordable housing and supportive services to survivors.

## Emergency Shelter 586-463-6990

A secure, handicapable building with 52 beds provides emergency, temporary shelter for survivors and their children who are fleeing from domestic violence, sexual violence, or human trafficking. Based on availability, a community partner offers safe boarding to family pets for residents.

# Personal Protection Orders 586-465-9161

Staff assists survivors with Personal Protection Order (PPO) forms, motions, and e-filing, while also providing support, resources, and safety optioning.

### **Our Vision**

Our vision is a just and equitable society, free of domestic violence, sexual violence, and human trafficking.

## **Our Mission**

Turning Point empowers survivors of domestic violence, sexual violence, and human trafficking through comprehensive services and resources while advocating for community action to end oppression and violence.

# Legal Advocacy 586-868-4567

Legal advocates are not attorneys but are well-versed in the legal system and victim's rights. They can provide survivors with advocacy throughout the legal process as well as accompany survivors to court.

#### Advocacy/Counseling 586-463-4430

Provides individual and group sessions for adults and children impacted by domestic violence, sexual violence, or human trafficking to promote healing and increase access to resources.



#### Second Hand Rose 586-468-3083

Offers support to survivors and affordable merchandise to the community. Visit our website for store hours and donation schedule.

# Learn more by using the QR code or visiting our website.



turningpointmacomb.org

Services are partially supported by the Michigan Crime Victim Services Commission through a Victims of Crime Act of 1984 (VOCA) grant from the Office for Victims of Crime, Office of Justice Programs U.S. Department of Justice. Partial support is also received from OVW, MDHHS DVS, OVC, United Way, and HUD. Points of view or opinions contained within this document do not necessarily represent the official position or policies of the listed funders.



# 2025 SPONSORSHIP OPPORTUNITIES

Want to support one or all of our events? We are here to help you with your sponsorship questions and assist you in creating a plan that works for you. Know that your support makes a vital impact to domestic violence, sexual violence & human trafficking survivors we serve at Turning Point Inc. For assistance please contact Elizabeth at 586-464-0785 or ewilson@turningpointmacomb.org.

# **Sponsorship Levels by Event**

STEPPING OUT WITH THE STARS	SURVIVORS GOLF OUTI	NG Tara's 5K Run & Walk
\$15,000 Presenting	\$7,500 Ace	\$5,000 Presenting
🔲 \$10,000 Titanium	\$4,000 Eagle	\$2,500 Diamond
5,500 Diamond \$7,500 Diamond	\$2,000 Beverage Cart	\$1,500 Start/Finish Line
5,000 Bar	\$1,250 BIrdie	🔲 \$1,000 Gold
5,000 Platinum \$5,000 Platinum	\$750 Registration	\$750 Silver
<b>\$3,500 Gold</b>	\$500 Contest	\$500 Water Stop
\$2,500 Valet	\$150 Hole Sign	\$500 Coffee
52,000 Silver \$2,000 Silver		🔲 \$150 Course Signage
1,500 Bronze \$1,500 Bronze		
1,000 Entertainment		
🔲 \$450 Program Ad Full-Page		
🔲 \$350 Program Ad Half-Page		
Contact Person:		
Company Name (as it should appe	ar in print):	
Address:		
City, State, Zip:		
Phone:	Email:	
Invoice Me	Payment Enclosed	Pay by Credit Card
Credit Card Type: (please circle on Name as it appears on Card:		AMERICAN EXPRESS DISCOVER
Credit Card #:		_EXP DATE:
CVC: (3 digits,	back of card, 4 digits for AMEX)	
Billing Address :		
City, State, Zip:		
Billing Email :		

## **THANK YOU TO OUR 2024 EVENT SPONSORS**

Academy 4 Lil Angels Act of Kindness Foundation AJAX Spring & Manufacturing Co. EA Focus Anne Gierlowski Arthur Murray Ascension Macomb Oakland Ashley Haack **Asphalt Services** Attorney Saima Khalil Bahama Bronze & LS Spa **Big Lakes Lawncare** Bitonti Insurance Group Inc. **Bright Side Dental SCS** Candice Miller Carl Pesta Carmen Wargel Catherine Bulgarelli Christina Moscone CIA Cindy Bala-Brusilow **Clinton Valley Kiwanis Club Commercial Alliance** Community Choice Credit Union Crane 1 Credit Union One **CTS** Companies **De-Cal Service Group Detroit Production House Disability Law Group** 

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Learn more ways to support Turning Point by reaching out to our Development Team at 586-463-4430 or info@turningpointmacomb.org

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